

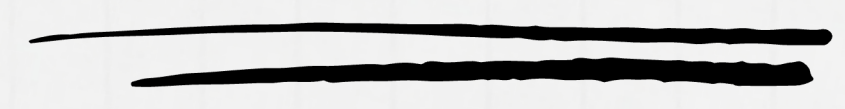


BUILDING YOUR COMMUNICATIONS



TOOLKIT

on a DIY budget



About me

- Radio reporter
- Mayor's office
- Police PIO
- PR consultant
- I work for counties



Brenna Angel









TELLING THE COUNTY STORY



UNDERSTANDING YOUR AUDIENCE

- Who are you talking to?
- How do they communicate?

PROPERTY
OWNERS

THE
MEDIA

CIVIC
PARTNERS

VISITORS

BUSINESS
OWNERS

RESIDENTS

LEGISLATORS

CRAFTING YOUR MESSAGE

- What do you want people to know?
- What is your goal?

CRAFTING YOUR MESSAGE

- Clear
- Concise
- Consistent

E-mail

Speech

**Social
Media**

**Press
Release**

Posters

Mailers





**Constant
Contact**



Canva

Adobe Suite

A.I.





Judge Executive Reagan Taylor





Union County Judge Executive Office

November 12 at 4:25 PM · 🌐



DID UC THIS?

In order to be transparent, I wanted to share some information about what's going on at the Renaissance Corner. After the concrete was finished and inspected, the team and I expressed to our contractors that we were unhappy with the finished concrete product and requested they redo that aspect of the project. This facility will be a focal point of our county for years and we want it to be excellent! The concept and design and purpose certainly meet the standard of excellence, we want the entire project to be excellent. So be patient with us as we get this torn out and finished. It is of no cost to the county other than time. We will get this right, our county deserves good things!!



👍❤️ 134

16 comments 10 shares



Elliott County Fiscal Court

November 6 at 3:49 PM · 🌐



Everybody, it's Myron. Uh the sirens, we think that we've got




0:04 / 0:44





Boone County Kentucky - Government 

October 31 at 9:03 AM · 



We want to hear from you! Please take our survey about County services, programs and resources. It helps us learn how we can improve serving you, our residents, and what you'd like to see from us in the future. Survey is open until November 30.

https://nku.co1.qualtrics.com/jfe/form/SV_42F0NEBPKRXO8Em

SHARE YOUR FEEDBACK



Every term, the Boone County Fiscal Court asks for your feedback on County services. Please take a minute to complete the survey linked above. It can also be found at boonecountyky.org/survey.



 77

19 comments 31 shares



Rowan Review

The latest news and announcements in your county

Photography by Steve Griggs

In this Issue:

Grand Opening of New Park

Blue Jackets

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Returning County Treasurer

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The Voter Guide & Amendments

Community Recognitions

MSU Space Science Expansion

Community Word search

Small Business Highlight

Pets of the Month & Birthdays

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FEATURE

Grand Opening of New Park



(Above) Overview of park

The Rowan County Fiscal Court is excited to announce that a new park is being developed!

The Rowan County park concept spans over 150 acres of land with a good amount of green space for public use. The conceptual plan contains physical sports activities such as basketball courts, tennis courts, pickleball, and volleyball on the upper section of the park. Additionally, four baseball fields will be next to a dog park, and multiple playground activities for children including slides, swings, see-saw, etc.

CONTINUED ON PAGE 2...



Anderson County Clerk - Lawrenceburg, KY

November 2 at 5:00 PM · 🌐



We invite YOU to vote at Anderson County Middle School on November 5th! 🗳️

Polls are open from 6:00 AM to 6:00 PM local time on Tuesday, November 5, 2024. If you are in line at 6:00 PM, you will be allowed to vote. Know who's on the ballot, check your registration, and make your plan to get out and VOTE, Anderson County! Visit govote.ky.gov for more information.

ANDERSON COUNTY CLERK'S OFFICE

ELECTION DAY!



2024 GENERAL ELECTION

VOTE ON NOVEMBER 5, 2024!



AI-generated
photo



Write a social media post about free tire disposal day on Saturday November 16th from 8 a.m. to noon at the county transfer station.



Attention, [County Name] Residents!

Got old tires lying around? 🗑️ Bring them to our **FREE Tire Disposal Day!**

📅 When: Saturday, November 16th

🕒 Time: 8:00 a.m. to Noon

📍 Where: County Transfer Station

This is your chance to clean up your property and help the environment at no cost. 🌿♻️

Important Details:

- ✅ Tires must be off the rim.
- ✅ No commercial or industrial tires.
- ✅ Event open to [County Name] residents only.

Let's work together to keep our community clean and beautiful! 💪

For more information, contact [County Name] Solid Waste Department at [contact info].

#TireDisposal #CleanCommunity #CountyNameCares





TELL YOUR AUTHENTIC
COUNTY STORY





**THANK
YOU!**

BRENNA.ANGEL@KACO.ORG

